

DECLARATION AND POWER OF ATTORNEY

As a below named inventor, I declare that:

My residence, post office address and citizenship are as stated below next to my name; I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural inventors are named below) of the subject matter which is claimed and for which a patent is sought on the invention entitled: **A METHOD OF DISPLAYING CONTENT** the specification of which _____ is attached hereto or _____ was filed on _____ as Application No. _____ and was amended on _____ (if applicable).

I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above. I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations, Section 1.56. I claim foreign priority benefits under Title 35, United States Code, Section 119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed.

Prior Foreign Application(s)

Country	Application No.	Date of Filing	Priority Claimed Under 35 USC 119
Australia		09/28/2001	

POWER OF ATTORNEY: As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith.

I hereby appoint:	
<input checked="" type="checkbox"/> Practitioners at Customer Number	20350 20350 → Place Customer Number Bar Code Label here
OR	
<input type="checkbox"/> Practitioner(s) named below:	
Send Correspondence to:	Direct Telephone Calls to:
Guy W. Chambers	(Name, Reg. No., Telephone No.)
TOWNSEND and TOWNSEND and CREW LLP	Name: Guy W. Chambers
Two Embarcadero Center, 8 th Floor	Reg. No.: 30,617
San Francisco, California 94111-3834	Telephone: 415-576-0200

Full Name of Inventor 1:	Last Name: POLLITT	First Name: MIKE	Middle Name or Initial:
Residence & Citizenship:	City: SURRY HILLS	State/Foreign Country: NSW	Country of Citizenship: Australia
Post Office Address:	Post Office Address: 6/508	City: SURRY HILLS	State/Country: NSW
			Postal Code: 2010

I further declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Signature of Inventor 1

Mike Pollitt

Date

**VERIFIED STATEMENT (DECLARATION) CLAIMING SMALL ENTITY STATUS
(37 CFR 1.9(f) & 1.27(b)) - INDEPENDENT INVENTOR**

Applicant or Patentee: Mike Pollitt
Application or Patent No.: _____
Filed or Issued: / /
Title: A METHOD OF DISPLAYING CONTENT

As a below named inventor, I hereby declare that I qualify as an independent inventor as defined in 37 CFR 1.9(c) for purposes of paying reduced fees to the Patent and Trademark Office regarding the invention entitled A METHOD OF DISPLAYING CONTENT described in:

☒ the specification filed herewith;
☐ Application No. _____, filed / /;
☐ Patent No. _____, issued _____.

I have not assigned, granted, conveyed or licensed and am under no obligation under contract or law to assign, grant, convey or license, any rights in the invention to any person who would not qualify as an independent inventor under 37 CFR 1.9(c) if that person made the invention, or by any concern that would not qualify as a small business concern under 37 CFR 1.9(d), or a nonprofit organization under 37 CFR 1.9(e).

Each person, concern or organization to which I have assigned, granted, conveyed or licensed or am under an obligation under contract or law to assign, grant, convey or license any rights in the invention is listed below:*

☐ No such person, concern or organization.
☒ Persons, concerns or organizations listed below.*

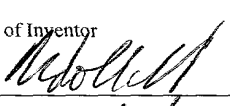
*NOTE: Separate verified statements are required from each named person, concern or organization having rights to the invention averring to their status as small entities. (37 CFR 1.27)

Name: BlastMedia Pty Limited
Address: Level 5, 241 Commonwealth Street
SURRY HILLS NSW 2010
☐ Individual ☒ Small Business Concern ☐ Nonprofit Organization

Name: _____
Address: _____
☐ Individual ☐ Small Business Concern ☐ Nonprofit Organization

I acknowledge the duty to file, in this application or patent, notification of any change in status resulting in loss of entitlement to small entity status prior to paying, or at the time of paying, the earliest of the issue fee or any maintenance fee due after the date on which status as a small entity is no longer appropriate. (37 CFR 1.28(b))

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application, any patent issuing thereon, or any patent to which this verified statement is directed.

Name of Inventor
Mike POLLITT
Signature of Inventor

Date
22/10/01